

# Meetings Made Simple

CONFERENCE & EVENTS



**Holiday Inn** Birmingham  
M6 Jct 7

# Meetings Made Simple

We asked you what makes your conference a success. You told us that having deep fried, stodgy food and lack of a healthy choice can hinder your productivity. In response we've created a new *Simply Homemade* offering to motivate and energise your delegates. Each conference is catered in house, therefore ensuring only fresh ingredients are used to create our *Simply Homemade* delights.

With this in mind we asked our team of chefs to put their thinking caps on and come back with only the best "food for thought" for your delegates. Each conference is catered in house, therefore ensuring only fresh ingredients are used to create our homemade delights. Carefully chosen recipes provide your delegates with sumptuous homemade goodness so that they can choose from the healthy option or a little something that they fancy.

We have also looked at how to "break the ice" in your meeting and we have devised several exercises for your delegates to help them get to know each other and settle in. Not only have we looked at the food your delegates eat and how they interact with each other but also at what you as the conference organiser would like too. When you book your meeting with us our team of dedicated conference hosts will be on hand to ensure it is a success.

# Facilities Made Simple

A sought-after conference and meeting venue, the Holiday Inn Birmingham M6 Jct 7 offers 17 well designed, air-conditioned meeting rooms, filled with natural daylight and can accommodate up to 340 delegates.

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|--|---|--|
| <p><b>Location</b></p> <ul style="list-style-type: none"> <li>+ 8 miles from Birmingham City centre</li> <li>+ Easily accessible from M6</li> <li>+ 7 miles from Birmingham New Street train station</li> </ul> <p><b>Recreational Facilities Nearby</b></p> <ul style="list-style-type: none"> <li>+ Complimentary You Fit Health Club for residents</li> <li>+ Golf course 1km</li> </ul> <p><b>Accommodation</b></p> <p>The hotel has 190 air-conditioned spacious bedrooms including executive rooms which come with extras such as bottled water, chocolate bar, slippers, bathrobes and additional toiletries. All rooms have a dedicated workspace and en-suite bathroom facilities.</p> <p><b>Team Building &amp; Corporate events</b></p> <p>Suitable for motorised and non motorised events, team building and corporate fun days.</p> | <p><b>Dining / Entertainment</b></p> <ul style="list-style-type: none"> <li>+ Restaurant</li> <li>+ Relaxing lounge bar</li> <li>+ Private dining facilities</li> <li>+ 15m Indoor swimming pool</li> <li>+ Jacuzzi &amp; steam room</li> <li>+ Fully equipped gymnasium</li> </ul> <p><b>Services / Facilities</b></p> <ul style="list-style-type: none"> <li>+ Wi-Fi throughout the hotel</li> <li>+ 250 complimentary car parking spaces</li> <li>+ 10 dedicated small meeting rooms for up to 6 people</li> <li>+ 7 purpose built meeting rooms with a capacity for up to 300</li> <li>+ Dedicated car parking space for the conference organiser</li> <li>+ On site coach parking</li> </ul> | <p><b>Meeting Support Services</b></p> <ul style="list-style-type: none"> <li>+ Business centre with guest services such as typing, photocopying and faxing</li> <li>+ Dedicated conference host</li> <li>+ Pre and post event calls to ensure the smooth running of your event</li> </ul> <p><b>Meeting Facilities</b></p> <ul style="list-style-type: none"> <li>+ Air-conditioned conference rooms</li> <li>+ Choose from smaller interview / syndicate rooms, boardrooms or our larger function suites with dance floor and use of the hotel bar facility</li> <li>+ Natural daylight in all meeting rooms</li> </ul> <p><b>Meeting Equipment</b></p> <ul style="list-style-type: none"> <li>+ LCD projector</li> <li>+ Flipchart</li> <li>+ Stationery kit</li> <li>+ Screen</li> <li>+ Audio visual and video conferencing equipment available on request</li> </ul> |
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# The Rooms

Room Name	Theatre	Classroom	Boardroom	Banquet/ Cabaret	Dimensions (m)	Height (m)	Natural Daylight	Location
Beacon Suite	340	189	56	316 / 216	26.88x9.83	2.7	✓	G
Beacon Suite 1	110	57	38	102 / 64	12x8.47	2.7	✓	G
Beacon Suite 2	180	114	46	200 / 136	16x11.57	2.7	✓	G
The Sycamore	60	30	24	50 / 40	8.55x7.91	2.3	✓	G
The Willow	60	30	24	40 / 40	8.55x7.91	2.3	✓	G
The Hillcrest	60	12	14	40 / 40	5.88x10.10	2.3	✓	G
The Queslett	20	12	14	12	5.70x5.70	2.1	✓	LG
Boardrooms 1-10	-	-	8	-	4.46x3.36	2.3	✓	G

# Breakfast Made Simple

We are pleased to offer as part of the Meetings Made Simple package, **free breakfast** for all your delegates when they arrive before their meeting. We want them to feel enthused and ready for the day ahead and what better way to start the day than offering them a fantastic breakfast!

*Please ask your dedicated conference organiser for more details as advance bookings are taken*

# Packages Made Simple

We have put together three packages which give you a fantastic choice to suit the needs of your meeting and to keep your delegates refreshed throughout the day.

All of our packages include:

- + Hire of the meeting room
- + Wi-Fi for the meeting organiser
- + A dedicated conference host
- + LCD projector and screen
- + 2 flipcharts and stationery
- + Icebreaker kit
- + Preferred parking for the organiser
- + Upgraded bedroom for the conference organiser (subject to availability)

## PACKAGE 1

- + Tea, coffee and water on arrival
- + Mid-morning tea, coffee and water
- + Sandwich lunch which includes a selection of sandwiches and wraps served with fries or wedges
- + Afternoon tea, coffee and water

## PACKAGE 2

- + Unlimited tea, coffee and bottled water throughout the day
- + Sweet station available throughout the day
- + Mid-morning homemade snack served with fresh fruit juice
- + A working finger buffet lunch - 8 item finger buffet from our 'Simply Homemade' selection served with fresh fruit
- + Afternoon homemade snack served with fresh fruit juice

## PACKAGE 3

- + Unlimited tea, coffee and bottled water throughout the day
- + Sweet station available throughout the day
- + Mid-morning homemade snack served with fresh fruit juice
- + A three course lunch served in the restaurant - this will include a homemade 'soup of the day', a choice of hot and cold food for the main course served with side dishes and a selection of desserts
- + Afternoon homemade snack served with fresh fruit juice

# Room Hire Only

We also hire our meeting rooms on a room only basis with the option to upgrade to have any of the following:

- + Tea, coffee, bottled water and juice served at breaks
- + Homemade snack served with breaks
- + Sweet station
- + Upgrade to any of the above lunch options
- + Equipment

*For more details on our room hire only options, please speak with your dedicated conference organiser who will be more than happy to put together a bespoke package tailored around your requirements.*

FREE BREAKFAST



GREAT FACILITIES



FRESH COOKING



HOMEMADE DELIGHTS



TASTY TREATS



SWEET STATIONS



Here at the Holiday Inn Birmingham M6 Jct 7, we pride ourselves on offering **exceptional** service along with **unique** products to ensure we meet your needs. With our fantastic service and **professional** team, we look forward to **welcoming** clients both old and new.

Here are just a few reasons why you should choose the Holiday Inn Birmingham M6 Jct 7:

Homemade food using fresh ingredients

Dedicated conference host to ensure your meeting runs with precision

Packages to suit all requirements

Spacious and comfortable accommodation

17 flexible meeting rooms

Great transport connections

Free on site car parking



To see our other participating hotels, please visit:

[www.simplyhomemademeetings.co.uk](http://www.simplyhomemademeetings.co.uk)

Holiday Inn Birmingham M6 Jct 7

Chapel Lane, Great Barr, Birmingham B43 7BG

Tel: 0871 942 9009 opt 2

Email: [events@hibirminghamhotelm6j7.co.uk](mailto:events@hibirminghamhotelm6j7.co.uk)

[www.hibirminghamhotelm6j7.co.uk](http://www.hibirminghamhotelm6j7.co.uk)

Terms and conditions, minimum numbers apply for all the packages. Package available based on the hotels availability. For bespoke 'room only packages', upgrade charges apply for any additional services.

